

Advertise on AppAppeal.com

Audience:

1+ million unique visitors per month
3+ million page views per month

Demographics:

27% from the United States
18% from the United Kingdom

Ad Unit:

Site-wide large rectangle
336 x 280

Advertising Rate:

\$15 CPM
Minimum order size: 250,000 impressions

If you want to buy ads directly on [AppAppeal](#) based on these terms, please fill out our [contact form](#).

How to buy Adwords targeted to AppAppeal.com

To use the placement tool, follow these steps:

1. Sign in to your AdWords account at: <http://adwords.google.com>.
2. Click the '**Networks**' tab from any campaign.
3. Find the 'Display Network' table, and click '**Show details**' next to 'Display Network: managed placements'.
4. When the managed placement table opens, click '**Add placements**'.
5. Click the '**Try the placement tool**' link next to the text box for manually adding placements.

Once the placement tool launches:

1. Enter '**appappeal.com**' in the URL box to the right.
2. Click the '**Search**' button. Results will appear in the main browser pane.
3. Select the placements you'd like to add.
4. Click '**+ Add Placements**'.
5. In the new browser window, select the campaign and ad group where you would like to add your placements.
6. Click '**Save and continue**'.

Check for more information:

<http://adwords.google.com/support/>

